

MAGOG ASSISTANCE PROGRAM

Update: May 2015

The program was created after the Magog floods in September 2013.

This assistance program for people affected by the Magog floods was designed to focus on the needs of vulnerable people, as do all Red Cross assistance programs.

Red Cross assistance programs are intended to complement government support and beneficiaries' personal insurance coverage.

The fund raised a total of \$39,980. Administrative fees for Red Cross funds, like the Magog Support Fund, never exceed 5%.



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EMERGENCY PHASE FIRST THREE DAYS: 62 FAMILIES HELPED

Extension of the emergency phase from September 2 to November 15, 2013: 98 families (214 people) helped

Beneficiaries	Assistance provided
<ul style="list-style-type: none">• People affected by the disaster• Evacuated families	<ul style="list-style-type: none">• Reception and information• Emergency shelter, food, and clothing• Personal services including blankets, hygiene kits, etc.• Clean-up kits for returning home

RECOVERY PHASE

22 families helped between November 2013 and May 2015

Beneficiaries	Assistance provided
<ul style="list-style-type: none">• Landlords and tenants whose main residences were damaged• Owners of damaged rental properties• Emergency responders	<p>Recovery phase support consists of extending services from previous phases and meeting other specific community needs.</p> <ul style="list-style-type: none">• Basic needs<ul style="list-style-type: none">- Food- Clothing- Personal services• Shelter<ul style="list-style-type: none">- Temporary housing costs- Household items- Furniture and appliances- Renovation or repair costs- Moving costs- Phone, electricity, and cable hook-up costs• Children's needs<ul style="list-style-type: none">- Baby accessories- Sports and leisure items• Support for owners of rental properties<ul style="list-style-type: none">- Loss of rental income• Support for emergency municipal responders to increase the community's resilience and ability to respond to disasters